



# Small Business Resource Center

## Practical, real-world resources for entrepreneurs



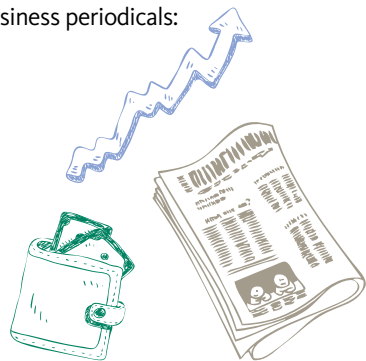
*Small Business Resource Center is a comprehensive database covering all aspects of starting and operating a business, including accounting, finance, human resources, management, marketing, tax, and more. Combining authoritative periodical and reference content, Small Business Resource Center supports prospective and current entrepreneurs.*

### Simple searching of authoritative resources

*Small Business Resource Center features a wealth of resources, including the entire Business Plans Handbook Series, which contains hundreds of sample business plans created by real-life entrepreneurs, as well as Encyclopedia of Business Information Sources, Encyclopedia of Management, and Small Business Management – A Framework for Success.*

Also included are both specialty/vertical market and general business periodicals:

- *Better Asset Management*
- *Black Enterprise*
- *Consumer Comments*
- *Cosmetics International*
- *Direct Marketing*
- *Financial Management*
- *Family Business Review*
- *The Tax Adviser*
- ...and many more



Users can search by subject or keyword or link directly to pre-compiled information based on popular business topics and types, sample business plans, and answers to the most frequently asked questions from a "How To" menu. Results are delivered at the article level in an HTML-based text and graphics format that's designed for speedy display and easy readability.



**SUPPORT YOUR LOCAL  
SMALL BUSINESSES**

Provide the prospective and current entrepreneurial community with an affordable resource that enhances their business longevity...and yours. Visit [www.gale.com/forpl](http://www.gale.com/forpl) to request a free trial. Or contact your Gale Representative at 1-800-877-4253.

An education-focused library  
deserves an education-focused partner.

 **GALE**  
CENGAGE Learning®

## Quick Search

Find: Food Truck

## Subject Terms

- Food
- Food Additives Industry
- Food Adulteration
- Food and Drug Administration
- Food Allergies
- See Food Hypersensitivity
- Food Safety
- See Food Hygiene
- See Food Inspection
- See Food Testing
- Food and Agriculture Organization of the United Nations
- Food and Dairy Expo
- Food and Drink Expo
- Food and Drink Exposition
- Food and Drug Administration

Results for Basic Search **VE (Food Truck)**

## Business Plans

[Previous](#) | [Results 1](#) | [-2 of 2 GO](#) | [Next](#)

- [Mark All](#) | [Mark](#) | [Web Sites](#) | [Directories](#) | [Overviews](#) | [Articles](#) | [Refine Results](#)
- 1. Food Truck: Eddie's Edibles Mobile Food.** BizPlanDB.com  
**Business Plans Handbook.** Ed. Lynn M. Pearce. Online ed. Detroit: Gale, 2011.  
 ... The purpose of this business plan is to raise \$50,000 for the development of a **food truck** while showcasing the expected financials and operations over the next three ...
  - 2. Food Truck: Sweets Cuban Cuisine.** Kari Lucke  
**Business Plans Handbook.** Ed. Sonya Hill. Online ed. Detroit: Gale, 2013.  
 ... Sweets Cuban Cuisine will be a locally owned and operated **food truck** located in Miami Florida. This business will be owned and operated by Juno Nunez, and the ...

## Food Truck: Eddie's Edibles Mobile Food

@Breadbox  
 New York, NY, 10010

Table of Contents: [1.0 Executive Summary](#) | [2.0 Company and Financial Summary](#) | [3.0 Products and Services](#) | [4.0 Strategic and Market Analysis](#) | [5.0 Marketing Plan](#) | [6.0 Financial Plan](#)

Eddie's Edibles Mobile Food will provide mobile sales of food to customers in the New York Metropolitan area.

### 1.0 Executive Summary

The purpose of this business plan is to raise \$50,000 for the development of a food truck while showcasing the expected financials and operations over the next three years. Eddie's Edibles Mobile Food, Inc. ("the Company") is a New York based corporation that will provide mobile sales of food to customers in its targeted market. The company was founded by Mr. Osterlander.

### 1.1 The Services

The primary revenue order for the business will come from the sale and distribution of food served from the food truck that will operate throughout the New York metropolitan area. The business will specialize in serving general food including:

- Hamburgers
- Hot Dogs
- Beverage
- Ethnic Specialties

### 1.2 Financing

Mr. Osterlander is seeking to raise \$50,000 as a bank loan. The interest rate and loan agreement are to be further discussed during negotiation. This business plan assumes that the business will receive a 10 year loan with a 5% fixed interest rate. The financing will be used for the following:

- Financing for the first six months of operation
- Capital to purchase a company vehicle and customize it to our needs
- Mr. Osterlander will contribute \$10,000 to the venture.

### 1.3 Mission Statement

Management's mission is to provide the New York Metropolitan area (and other areas where the Company expands) with quality food served on a mobile basis.

### 1.4 Management Team