Gale Access Program

PLAN FOR STUDENT SUCCESS

GALE
A Cengage Company

EMPOWER™ ACCESS

SUPPORT RESEARCH AND LEARNING

Empowering users at all academic levels, from the undergraduate student to the experienced researcher, and covering nearly every research area and discipline, the **Gale Access Program** offers high-quality, authoritative, and unique content at an affordable price to suit the needs of constrained subscription budgets.

STRENGTHEN STUDIES IN MANY DISCIPLINES

This collection provides students, researchers, and professors with access to a vast number of scholarly and professional journals as well as high value market research; market, economic, and industry reports; essential pre-print working papers; full-text dissertations; and general interest periodicals. *Gale Access Program* helps you expand your collection and its value. Covering subjects, such as business, health, nursing, social sciences, education, science and technology; and core titles in the performing and visual arts, history, religion, philosophy, and language and literature. Beyond its breadth of content, the *Gale Access Program* helps strengthen connections with faculty and support student success by offering a variety of library resources which can be more easily integrated into the classroom.

- Promote resources within course syllabi and LibGuides confidently with unlimited multi-user access and persistent URLs.

- Encourage faculty to select and incorporate Gale resources seamlessly from within their learning management system.

- Enable students to find content through Google search results and library discovery services.

- Provide a consistent research experience across resources and support common tasks with tools to highlight, annotate, share, save, download, translate, cite, and more.

AIM FOR EXCELLENCE

Students and researchers set high standards for themselves—and the same should be said for their resources. At Gale, we create digital learning tools that not only align with undergraduate curricula and graduate research topics, but also integrate seamlessly into research workflows. With access to proprietary Gale publishing, your library and faculty will be confident that the materials being used are accurate and authoritative. *Gale Access Program* provides students with the tools needed to achieve greater learning outcomes and puts their knowledge to work.

→ PROVIDE A PATH TO GREATER LEARNING OUTCOMES

Learn more at gale.com/galeaccessprogram

MAJOR CONTENT TYPES INCLUDED

- Abstracts
- Advertisements
- Author biographies
- Book Reviews
- Reports
- Case studies
- Company histories

- Editorials
- Articles
- Encyclopedias
- Essays
- Directory listings
- Interviews
- Maps

- Pro/Con viewpoints
- Statistical data
- SWOTs
- Transcripts
- Reference
- Reports
- **...and more!**

LEADING TECHNOLOGY

How your users research is just as important as what they research. To enhance the user experience, Gale's technology provides expertly designed and user-tested products optimized for greater engagement, and intuitive workflows, that support research and teaching objectives.

ENDLESS DISCOVERY

With the *Gale Access Program*, there is no limit to what students can discover. They can search across disciplines or focus their studies on one topic in their field. Because students take their research with them, the resources in the *Gale Access Program* are designed to optimize their search results whether they are in the library, in the classroom, or at home. The databases in the program offer compatibility with open web discovery, which creates greater and shorter paths to the library, and allows searches for full-text scholarly articles with Google Scholar.

GREATER ACCESS

Your library can extend the reach of its resources with the integration of popular workflow tools that make it easier to find and use relevant information, such as single sign-on capabilities and Google CASA.

Gale has partnered with Google Scholar to introduce more streamlined access to our resources. Campus Activated Subscriber Access (CASA) grants students access to an institution's licensed content off-campus. When a researcher visits Google Scholar while on campus, it remembers their affiliation. Then, when away from campus, they'll continue to have access to licensed Gale content that's searched through Google Scholar.

Google Scholar

INCREASED USABILITY

Connect researchers to the information they need to complete assignments, make new discoveries or supplement course materials. The databases in the *Gale Access Program* all share tools that make research fast, easy, and best of all—rewarding. These tools also provide your users with consistency and uniformity. Plus, this program facilitates library-faculty collaboration with tools to support integration of content into the classroom, such as:

- LTI 1.0, course syllabi, Lib Guide integration and persistent URLs

- Interoperability with all major discovery services including EDS, OCLC Discovery, ProQuest Summon, and Ex Libris Primo

- Mobile-responsive design optimized for all screen sizes, regardless of the device

WORKFLOW TOOLS

Changing the way researchers discover with integrated workflow tools and search capabilities. Help users explore and analyze content in entirely new ways with these tools.

LMS INTEGRATION
Allows faculty to access Gale resources from within their learning management system (LMS) and embed content directly into courses.

SUBJECT INDEXING
Aids content discovery across collections, drawing connections that simple search and retrieve cannot achieve—revealing related concepts and terms.

TERM FREQUENCY
Allows users to see the frequency of their search terms over time, which can suggest the importance of concepts during given periods.

TOPIC FINDER
Helps users select a topic and access related content. Guides users to see topics that commonly occur in relation to their search terms, which helps uncover hidden connections and/or suggests potential pathways through a topic.

Topic Finder
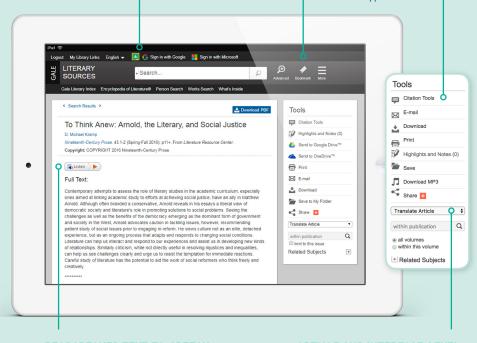

COLLABORATION TOOLS
Extend the reach of your resources. Integrated **G Suite for Education** and **Microsoft Office 365** tools enable users to easily share, save, and download content—including highlights and notes.

SHAREABLE BOOKMARKS
Persistent URLs allow faculty to incorporate materials into the students' workflow. They can be used in Learning Management Systems or in course syllabi to guide students to supplemental course materials.

CITATION TOOLS
Integrated directly into the users' workflow, formatted citations can be easily exported from single or multiple documents to services like EasyBib or NoodleTools. MLA, APA, and Chicago-style citations are supported.

READSPEAKER TEXT-TO-SPEECH TECHNOLOGY
Make resources more accessible. Audio files can be downloaded and saved onto any mobile device.

ARTICLE AND INTERFACE-LEVEL TRANSLATIONS
Content can be translated into over a dozen languages—on screen and read aloud.

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COVERAGE BY DISCIPLINE

BUSINESS:
- Business (Gale OneFile)
- Business Insights: Global
- Economics and Theory (Gale OneFile)
- Entrepreneurship (Gale OneFile)
- Hospitality and Tourism (Gale OneFile)

POLITICAL SCIENCE, INTERNATIONAL RELATIONS, LAW:
- Environmental Studies (Gale In Context)
- Global Issues (Gale In Context)
- LegalTrac (Gale OneFile)
- Military and Intelligence (Gale OneFile)
- War and Terrorism (Gale OneFile)

EDUCATION:
- Educator's Reference Complete (Gale OneFile)

SOCIOLOGY/INTERDISCIPLINARY STUDIES:
- Contemporary Women's Issues (Gale OneFile)
- Diversity Studies (Gale OneFile)
- Economics and Theory (Gale OneFile)
- Gender Studies (Gale OneFile)
- Global Issues (Gale In Context)
- Opposing Viewpoints (Gale In Context)
- Pop Culture Studies (Gale OneFile)
- Religion and Philosophy (Gale OneFile)
- War and Terrorism (Gale OneFile)

CRIMINAL JUSTICE:
- Criminal Justice (Gale OneFile)

ENGLISH/LITERATURE:
- Book Review Index (Gale Literature)
- Literature Resource Center
- LitFinder

GENERAL RESEARCH/ CROSS-DISCIPLINARY:
- Academic OneFile (Gale)
- Biography (Gale In Context)
- Biography and Genealogy Master Index
- General OneFile (Gale)
- News (Gale OneFile)

SCIENCES/ENVIRONMENTAL STUDIES:
- Academic OneFile (Gale)
- Environmental Studies (Gale In Context)
- Environmental Studies and Policy (Gale OneFile)
- Gardening and Horticulture (Gale OneFile)

LATIN AMERICAN STUDIES:
- Gale World Scholar: Latin America and the Caribbean
- Informe Académico (Gale OneFile)

PSYCHOLOGY:
- Psychology (Gale OneFile)

FINE ARTS/MUSIC:
- Fine Arts (Gale OneFile)

FIRST YEARS, LIBRARY INSTRUCTION:
- College (Gale In Context)
- Opposing Viewpoints (Gale In Context)

HISTORY:
- U.S. History (Gale In Context)
- U.S. History (Gale OneFile)
- World History (Gale In Context)
- World History (Gale OneFile)

WOMEN'S/GENDER STUDIES:
- Contemporary Women's Issues (Gale OneFile)
- Diversity Studies (Gale OneFile)
- Gender Studies (Gale OneFile)
- Global Issues (Gale In Context)
- Opposing Viewpoints (Gale In Context)

NURSING/HEALTH/MEDICINE:
- Communication and Mass Media (Gale OneFile)
- Computer Science (Gale OneFile)
- Health and Medicine (Gale OneFile)
- Health and Wellness (Gale)
- Information Science (Gale OneFile)
- Nursing and Allied Health (Gale OneFile)
- Physical Therapy and Sports Medicine (Gale OneFile)

VOCATIONS & TRADES, CAREER SERVICES:
- ChiltonLibrary
- Culinary Arts (Gale OneFile)
- Vocations and Careers (Gale OneFile)

NOTABLE GALE RESOURCES

GALE ACADEMIC ONEFILE

Connect learners to the information they're looking for with tools that make discovery fast and easy. Our premier periodical resource, *Gale Academic OneFile*, provides millions of articles from over 17,000 scholarly journals and other authoritative sources—including thousands of podcasts and transcripts from NPR and CNN as well as videos from BBC Worldwide Learning.

Researchers can find accurate information and articles in both PDF and HTML formats. This resource provides extensive coverage in key subject areas, such as biology, chemistry, criminal justice, economics, environmental science, history, marketing, political science, and psychology. Unique among competitors, this resource allows users to browse by discipline, allowing easy access to content aligned to the scope and sequence of textbooks. This resource contains peer-reviewed scholarly journal content indexed in Google Scholar in subject areas with high enrollment.

"*It's all really about it's efficiency ... students want to find exactly what they need, as complete as possible, so they don't feel like they're wasting their time.*"

– Gale Academic OneFile User

BUSINESS INSIGHTS: GLOBAL

Provide business professionals, entrepreneurs, students, and general researchers essential business information from around the world. *Business Insights: Global* delivers comprehensive international business intelligence, compiled into a logical, useable context. This unique resource empowers learners to not only research topics, but interpret their research.

With *Business Insights: Global*, researchers have access to deep business intelligence powered by statistical data, which gives them more time to connect their discoveries to practical applications.

"*Overall,* Business Insights: Global *is a good resource for both undergraduate and graduate business-school students. The site offers plenty of unique features, such as the six-item comparison, and an impressive number of graphing and data-conversion options. Case studies add extra depth. Gale's* Business Insights: Global *is recommended to libraries serving business-school students.*"

– Booklist

GALE IN CONTEXT: OPPOSING VIEWPOINTS

Deliver trusted information on today's most debated political and social issues to help students develop critical thinking skills and form a more clear, compelling point of view based on credible facts and insights. *Gale In Context: Opposing Viewpoints* simplifies students' searches by curating thousands of resources to provide the most authoritative articles, research reports, videos, and statistics around records of key topics. This cross-curricular research database supports science, social studies, current events, and language arts classes. Informed, differing views help learners develop critical thinking skills and draw their own conclusions about global warming, marijuana, the death penalty, and more than 300 other dynamic topics.

Now cross-searchable with *Gale In Context: Global Issues*! With *Gale In Context: Global Issues*, broaden your students' horizons by layering in the international perspective on social issues, empowering understanding from both a domestic and an international perspective.

"This database just keeps getting better and better… Gale In Context: Opposing Viewpoints is definitely one of the best databases for students for debates and research papers. Other databases may have some of the same articles but certainly not the variety or depth. This is a recommended purchase for high-school and college libraries."

– Booklist

LITERATURE RESOURCE CENTER

Offer information covering a broad and representative range of authors and their works with *Literature Resource Center*. This resource includes full-text critical and literary analysis on more than 160,000 authors from around the world and throughout all time periods. Content is current, comprehensive, and reliable to support interdisciplinary approaches to the humanities and nurture critical thinking skills.

Students and researchers will gain instant access to two award-winning series, *Contemporary Authors* and *Dictionary of Literary Biography*, with more than 160,000 complete entries that include in-depth biographical, bibliographical, and contextual information on authors' lives and works, literary analysis, and commentary. Students will also be able to cross search complementary content, including *Literature Criticism Online, Modern Language Association International Bibliography*, Gale eBooks on *GVRL*, and more.

"Gale's main literature offering delves deep into a broad range of content, containing criticism, biographies (130,000), primary sources, and multimedia. Multimedia are especially rich compared with other products, comprising web sites, images, sales stats, and audio such as NPR transcripts and links to audio segments available online."

– Library Journal

DATABASES THAT WORK AS HARD AS YOU DO

Offer unlimited, simultaneous access to award-winning digital resources that empower librarians, faculty, and students.

LIBRARIANS

Provide more resources for research:

- Increase usage and ROI of library resources.

- Provide broad, deep coverage that includes foundational reference, authoritative criticism, and today's leading journals.

- Gain a resource bundle that supports most disciplines while reducing overall subscription spend.

FACULTY

Improve collaboration and sharing of resources:

- Enable linking from LMS or course syllabi with persistent URLs.

- Provide curriculum support for high-demand courses.

- Gain supplemental materials for teaching, learning, and research.

- Offer more complete coverage across the humanities and scientific disciplines with high-value content.

STUDENTS

Enhance student success and research skills:

- Offer a variety of paths for research success.

- Increase student engagement by aligning to high-impact practices, such as collaborative assignments and meaningful research.

- Improve learning outcomes with technology that fits seamlessly into student coursework and workflow.

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LEARN MORE

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gale.com/galeaccessprogram