



InfoTrac Solutions

from Gale

Digital periodical solutions for your library

Gale has the solution for your periodical content needs.

Gale, a part of Cengage Learning, has always been at the forefront of innovation in online references. Our *InfoTrac* resources provide the most comprehensive aggregations of digital content available, and offer the solution for all your library needs.

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What is InfoTrac?

InfoTrac Periodical Solutions provides what 21st-century researchers expect: instant access to complete, up-to-date content. It allows you to put the world's leading journals and reference sources at your users' fingertips, with easy-to-use features and unique search tools enabling discovery. With collections tailored to specific types of users, from scholarly and academic to business, school and general interest, *InfoTrac* has something to offer all libraries.

InfoTrac has a smaller percentage of journals under embargo compared to other aggregators' platforms – and embargo lengths are shorter than elsewhere too. This is one of *InfoTrac's* greatest strengths as studies have shown that usage drops quickly as an article ages, suggesting access to the most recent material is vital.

Over 1.2 million articles on *InfoTrac* are manually indexed each year, making Gale unique amongst major aggregators with the most accurate indexing on the market. Manual indexing nets more accurate search results, and boosts the potential of technology such as Interlink (see page 11) which relies on the accuracy of indexing.

Why InfoTrac Collections?

Trusted Content

Comprehensive subject coverage from arts and humanities to business, law, science, economics and technology.

Our acquisition strategy focuses on quality of resources, not just quantity. We track major bibliographic indexes such as ERIC, CINAHL, MLA and PsycINFO to ensure we provide access to the publications institutions are currently recommending.

Relevant multimedia such as video, images and podcasts stimulate research and enhance learning.

User-Friendly Tools and Features

Cross-searchable

Cross-search with *Gale Virtual Reference Library* and the *In Context* suite on the PowerSearch platform.

Text-to-speech technology

ReadSpeaker creates audio versions of content (downloadable as MP3 files) which are ideal for auditory learners, those with impaired vision, ESL students, and those who want to learn on the go.

Citation tools

Generate both APA and MLA citations and export into EasyBib, EndNote, ProCite, Reference Manager, and RefWorks.

Language translation

The interface can be translated on-demand into 34 languages, and content into 23. Audio translations are available in 20 languages.

Highlights and notes

Organise thoughts via highlights and notes, allowing active engagement with content

Guided research

Users can access similar content in your *GVRL* eBook collection via Interlink technology and browse through up to 12 'related resources' at the bottom of each article. Additionally, *Academic OneFile* customers can 'browse by discipline' for supported searching.

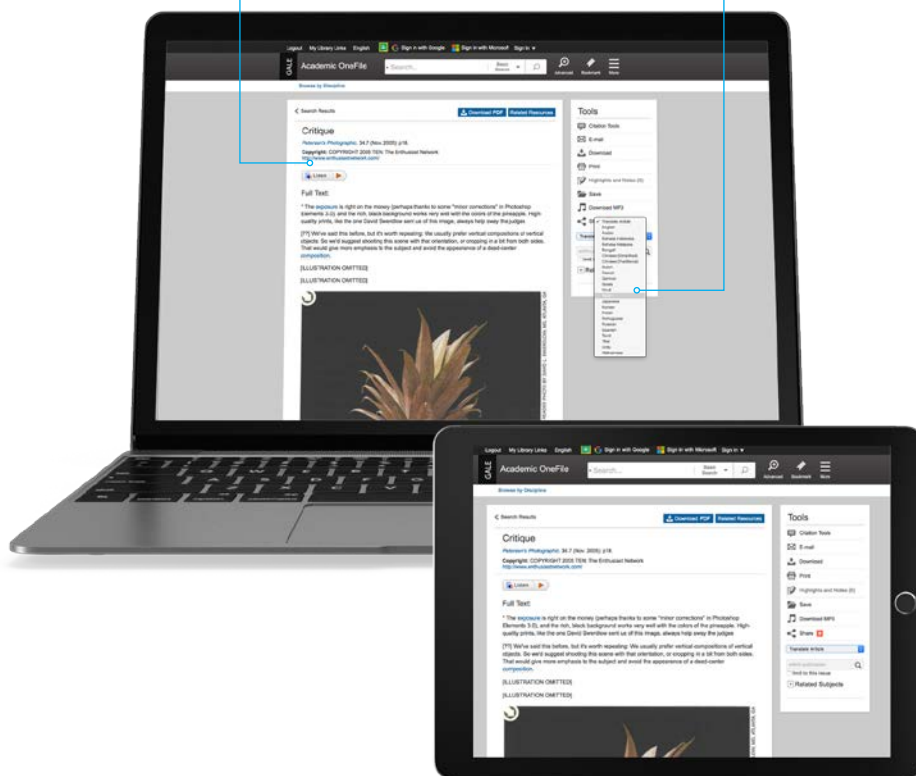
Great Accessibility

Mobile access

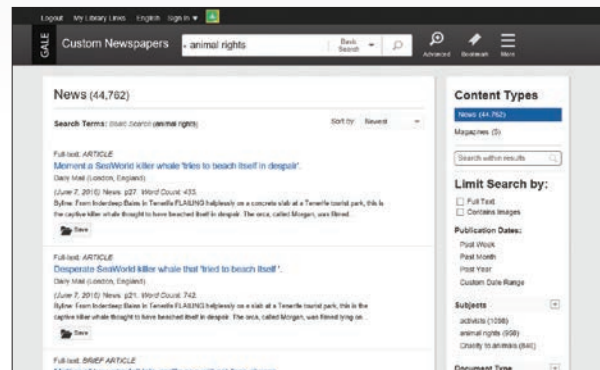
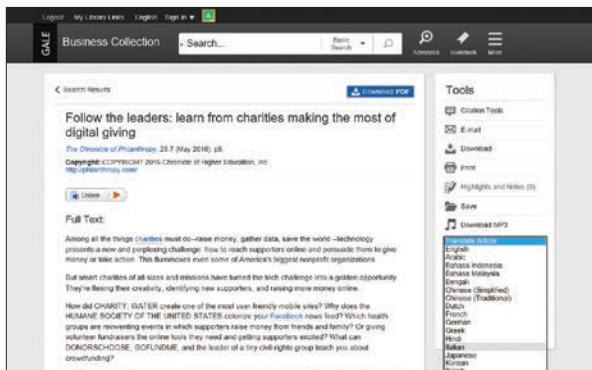
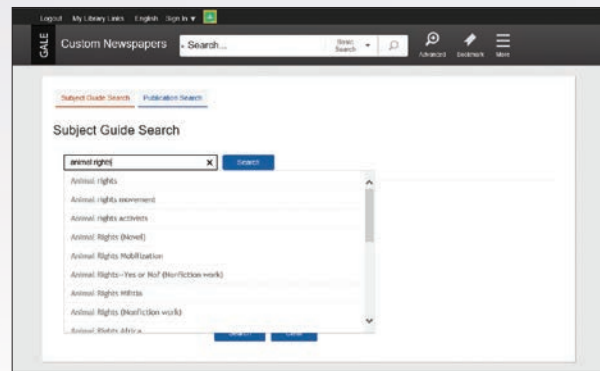
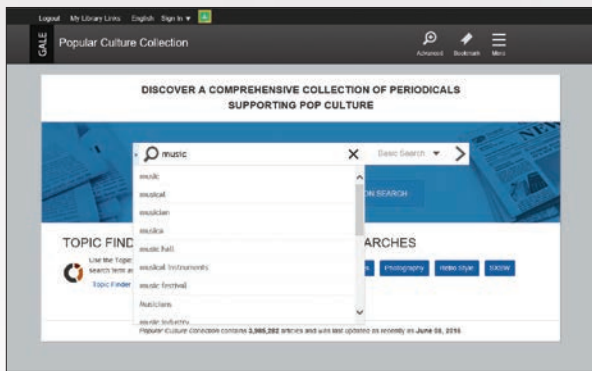
InfoTrac's mobile responsive design makes it easy to access resources from tablets and other mobile devices. Download Gale's Access My Library app or a Chrome Web Store app for easy access to your trusted *InfoTrac* collection.

Disability access is improved for those with disabilities like low vision or blindness.

There are no sharing restrictions as *InfoTrac* is a DRM-free platform, allowing any user to print, download, share, and e-mail without restriction.



InfoTrac Collections and Custom



InfoTrac Collections

To meet your specific needs, institutions can subscribe to curated collections of publications from InfoTrac's vast collection of high-quality periodicals, newspapers, audio, video and more. These smaller collections meet subject specialist needs by focusing on specific topics. Access to these smaller niche collections are included with your *Academic OneFile* or *General OneFile* subscription.

See page 9 for a full collection list.

InfoTrac Custom

Alternatively, institutions can opt for *InfoTrac Custom* or *Custom Newspapers* for a bespoke subscription to whichever periodicals they require, making Gale the most flexible aggregator on the market today.

- Institutions can assign a chosen name to their bespoke collection which will be visible to end-users
- The periodicals selected can be exchanged as many times as required throughout the course of the subscription
- A range of bundle sizes are available

	Bundle Sizes Available
<i>Custom Newspapers</i>	5, 10, 15, 20, 25, 30, 35, 40
<i>InfoTrac Custom (journals)</i>	50, 100, 150, 200, 250, 300, 400, 500, 750, 1000, 1500, 2000

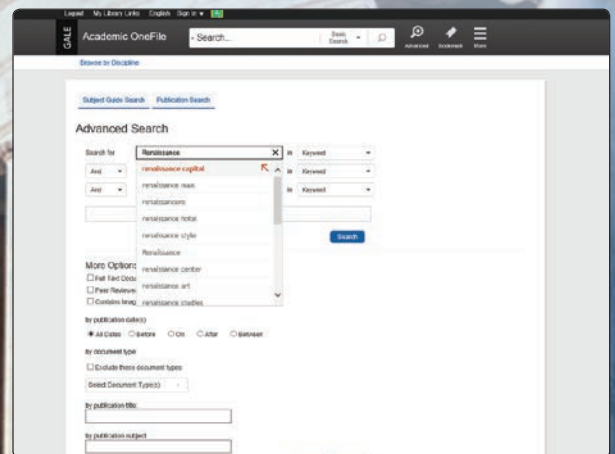
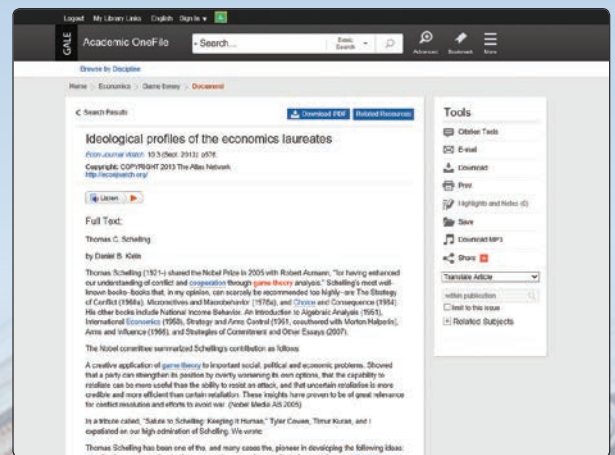
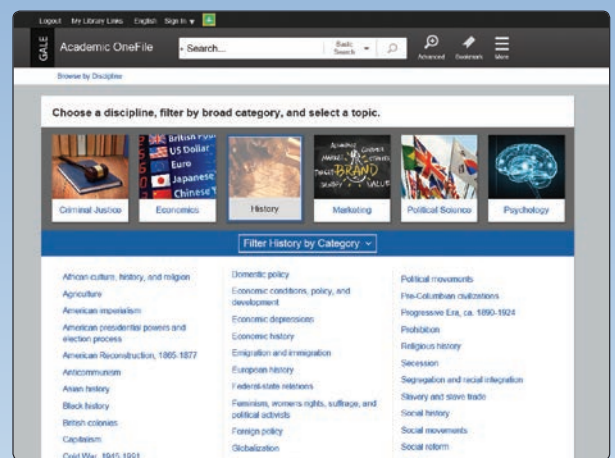
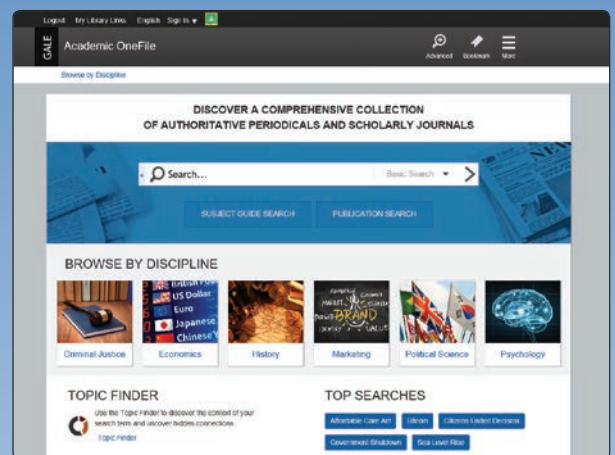
Academic OneFile

Perfect for research libraries, graduate schools, universities and community colleges, *Academic OneFile* is a sophisticated, current and easy-to-use resource for extensive research. Home to approximately 17,000 journals, *Academic OneFile* is the largest academic *InfoTrac* collection, delivering quality content for students, scholars and general researchers 24/7.

With extensive coverage of the physical sciences, technology, medicine, social sciences, the arts, theology, literature and other subjects, *Academic OneFile* is both authoritative and comprehensive. With millions of articles available in both PDF and HTML full-text, researchers are able to find accurate information quickly.

Academic OneFile offers:

- More than 11,000 peer-reviewed journals and more than 8,000 in full-text
- Full-text of *The Economist* from 1988 to the present, with no embargo
- Open URL compliance for access to e-journal and subscription materials, allowing users to save and share URLs
- Full-text of *The New York Times* from 1985 to present, updated daily
- Major reference sets including *Gale Encyclopedia of Science* and *Encyclopedia of World Biography*
- Full-text for periodicals covered in major bibliographic resources such as CINAHL, BIOSIS, MLA, PsycINFO, ERIC, EconLit, RILM and others
- Thousands of podcasts and transcripts from NPR and CNN
- Elsevier abstracts from 1996 to present
- Full-text of *The Times* and *Financial Times*



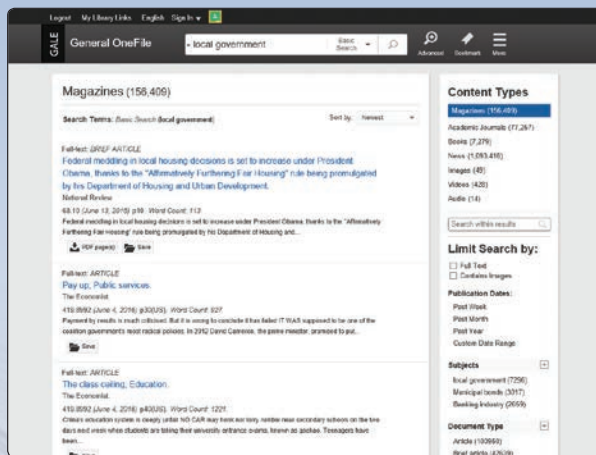
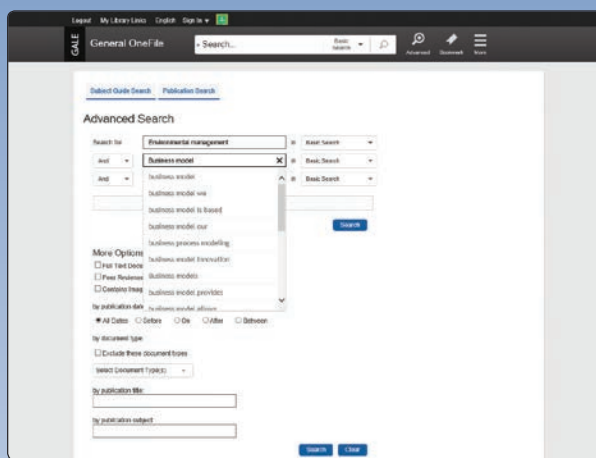
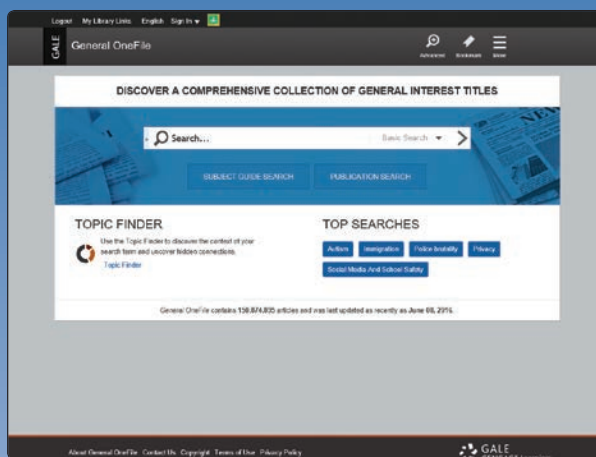
General OneFile

Gale's largest general interest periodical resource, *General OneFile* provides periodical and news information through an intuitive, user-friendly search interface for researchers at all levels.

Content includes more than 9,000 full-text titles, more than 3,700 refereed journals, and hundreds of newspapers — a total in excess of 14,500 titles (more than 40% of which are unique to the database) with more than 35 years of coverage from 1980 to present. *General OneFile* puts more than 145 million records at users' fingertips with a single search query.

General OneFile offers:

- Hundreds of award-winning, best-selling travel guides from Dorling Kindersley
- The full collection of National Public Radio programs from 1990 to the present, including searchable transcripts
- Full-text of the *New York Times* from 1985 to the present, updated daily
- Hundreds of full-text titles recommended by Bowker's 'Magazines for Libraries'
- Award-winning reference sets including *Encyclopedia of World Biography* and the *Gale Encyclopedia of Science*
- Links to thousands of video files from providers including NYTimes.com Video Collection, Canadian Broadcasting Corporation, and Associated Press Video News
- Full-text of *The Economist* from 1988 to the present, with no embargo

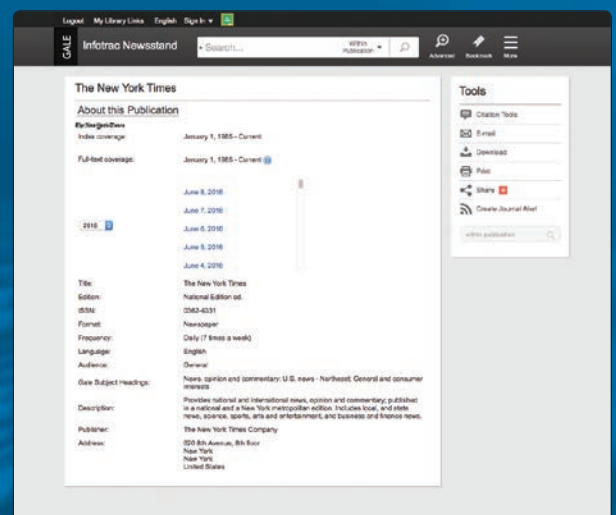
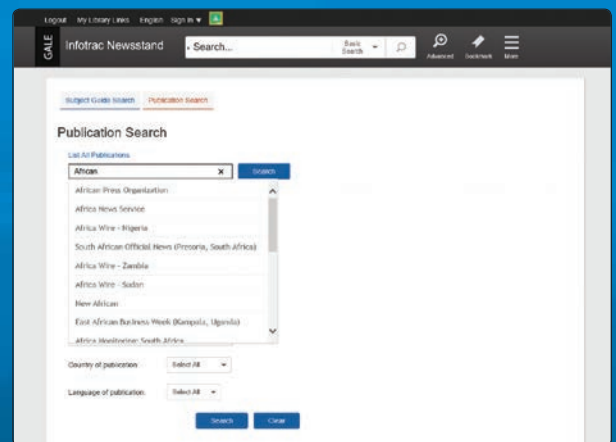
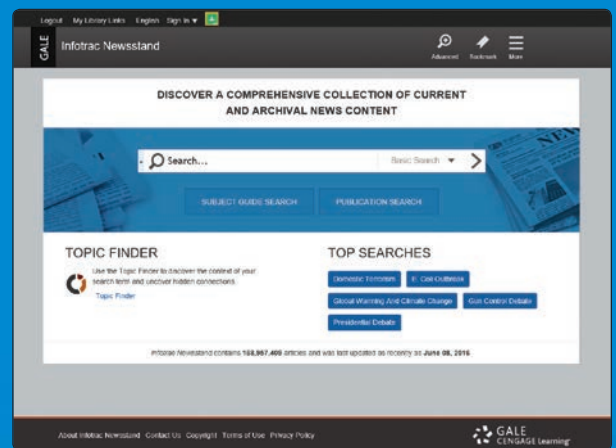


InfoTrac Newsstand

InfoTrac Newsstand provides access to more than 2,300 local, regional and national newspapers from around the world, in full-text. It also includes thousands of radio and TV broadcasts and transcripts. Users can search articles instantly by title, headline, date, author, newspaper section, or other fields.

InfoTrac Newsstand offers:

- More than 161 million records from more than 2,300 newspapers, including *The Financial Times* and the following with no embargo: *The Times* from 1985, *The Economist* from 1988 and *The New York Times* from 1985
- The ability to search by specific newspaper section to deliver more precise results
- Comprehensive coverage of current events, including national, global and regional perspectives, as well as first-hand accounts of historical events



Available Collections

In addition to *InfoTrac Newsstand*, *Academic OneFile* and *General OneFile*, the following collections are available. Many are subject-specific and populated by the most relevant periodicals for particular areas of study. Most are free for subscribers to *Academic* or *General OneFile*, or they can be purchased individually. These collections can also be cross-searched with eBooks in *Gale Virtual Reference Library*.



- | | | |
|---|---|---|
| Agriculture Collection | Gardening, Landscape and Horticulture Collection | Nursing and Allied Health Collection |
| Business Collection | Gender Studies Collection | Physical Therapy and Sports Medicine Collection |
| Business Economics and Theory Collection | General Reference Center Gold | Popular Culture Collection |
| Communications and Mass Media Collection | General Science Collection | Popular Magazines |
| Computer Database | Health Reference Center Academic | Professional Collection |
| Criminal Justice Collection | Home Improvement Collection | Psychology Collection |
| Culinary Arts Collection | Hospitality, Tourism and Leisure Collection | Religion and Philosophy Collection |
| Diversity Studies Collection | Information Science and Library Issues Collection | Small Business Collection |
| Educator's Reference Complete | Informe Académico | U.S. History Collection |
| Environmental Studies and Policy Collection | Insurance and Liability Collection | Vocations and Careers Collection |
| Expanded Academic ASAP | LegalTrac | War and Terrorism Collection |
| Fine Arts and Music Collection | Military and Intelligence Database Collection | World History Collection |

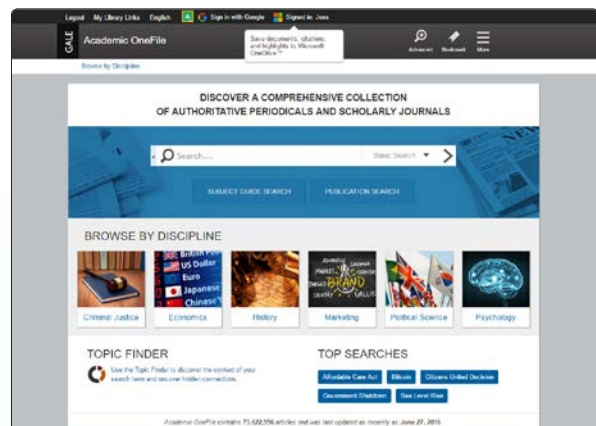
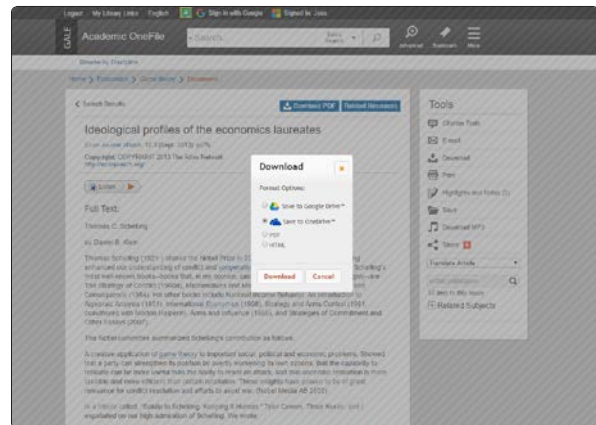
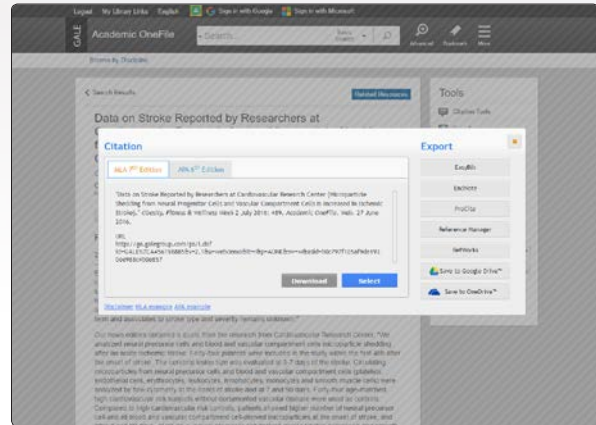
Unsure which collections would best suit your library? visit our handy personas site for recommendations

solutions.cengage.com/infotrac/public/personas/

Google and Microsoft Partnerships

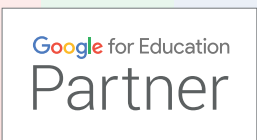
With over 40,000 Google search engine queries per second on average and more than 50 million teachers and students using Google Apps for Education worldwide, Google is a recognised, trusted, and highly-used research pathway. Partnership with Google brings Gale resources into the natural path of many library patrons, boosting discoverability and usage of *InfoTrac* resources.

- **Google Scholar** has indexed all of *Academic OneFile*, so those beginning their research in Google Scholar will be able to discover resources in this *InfoTrac* collection. If their institution subscribes to it, users will be taken directly to the full-text version in *InfoTrac*.
- **Google workflow tools** - After authentication, seamless user login with Google credentials allows users to easily save, share, and download articles — including their own highlights and notes — using Google Apps for Education tools like Gmail, Drive and Docs, which are now integrated intuitively on Gale’s digital platforms.
- **InfoTrac Apps** – Available for download through the Chrome web store, apps for collections such as *Academic OneFile* and *General OneFile* will make it even easier for students and patrons to access resources from their tablets and mobile devices.
- **Google Classroom** - Teachers and students are able to seamlessly create, assign or turn-in content to Google Classroom via an integrated Classroom share button. Gale is the first library and technology provider to offer this game-changing technology in its resources.



InfoTrac is also integrated with Microsoft’s Office 365, further enabling users to access Gale content anywhere and from any device.

- **Microsoft workflow tools** - Users are able to store, sync, and share content by downloading content from their library’s Gale resources (including their personal highlights and notes) to Microsoft OneDrive, the cloud-based storage site included in the Office 365 suite. Users can then easily transfer downloaded OneDrive content for use in other Microsoft tools like OneNote and Classroom.

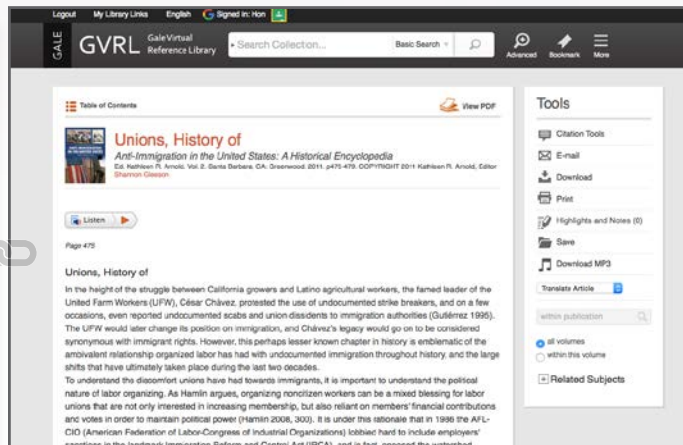
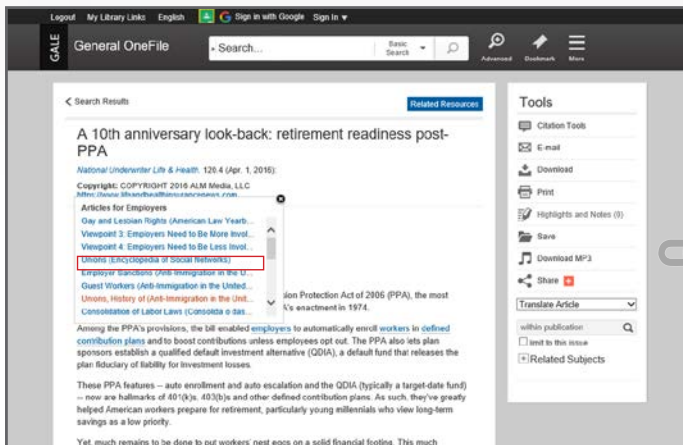


Interlink

Interlink technology, now available exclusively from Gale, links users from *InfoTrac* periodical articles to the *Gale Virtual Reference Library* eBook content available at their institution.

Cross-searching the document-level subject indexing of the article in use with the subject indexing of the *GVRL* eBooks available, Interlink adds hyperlinks to key terms which connect the reader to contextually relevant content within *GVRL*. This impressive technology relies on Gale's meticulous manual content curation, subject indexing and the results ranking algorithms applied to all eBooks on the *GVRL* platform.

By automatically linking users to your library's eBooks, Interlink immediately boosts usage of your *GVRL* holdings, which will be tracked in your usage statistics.



Topic Finder

The Topic Finder tool provides a visual representation of search results, and, at a glance, an overview of major topics and subtopics relevant to a search query. Clustering articles can help users analyse the results of their search, and encourage new paths of enquiry.

Topic Finder

There are two ways to visualize below which words and subjects are found most often in the text of your search results.

Visualization: Wheel Tiles

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There are two ways to visualize below which words and subjects are found most often in the text of your search results.

Visualization: Wheel Tiles

Results

Clicking on a topic wheel or tile narrows your original search results to the documents also containing that subject or term.

Results for topic: **Human Rights** (36)

- UN INDEPENDENT EXPERT ON THE SITUATION OF **Human Rights** IN SUDAN TO START SECOND MISSION TO THE COUNTRY
GENEVA Switzerland The following information was released by the United Nations Office at Geneva UNOG The United Nations Independent Expert on the situation of **Human Rights** in Sudan Aristide Nononssi will carry... **Human Rights** [United Nations]
- COMMITTEE ON THE PROTECTION OF THE RIGHTS OF MIGRANT WORKERS CONSIDERS THE INITIAL REPORT OF MAURITANIA 12 APRIL 2016
GENEVA Switzerland The following information was released by the United Nations Office at Geneva UNOG The Committee on the Protection of the Rights of All Migrant Workers and Members of Their Families this morning... **Human Rights** [International cooperation] [Migrant labor] [Migrant labour] [Workers]
- THE OFFICE OF THE UNITED NATIONS HIGH

Gale supports libraries to ensure usage of *InfoTrac* resources at their institution, offering free, on-demand tutorials, library catalogue widgets and database icons at <http://support.gale.com>. It is also possible to view usage statistics for specific resources at your library.

Widgets

Your homepage is an ideal place to add a widget: an attractive, no-cost convenience that instantly links users to your Gale e-resources. Simply go to:

<http://access.gale.com/widgets>



Free database icons

Enhance your homepage with eye-catching icons that allow for instant access to Gale electronic resources.



Add MARC records with URLs to your catalogue

Gale provides free MARC records for all periodicals and individual eBooks. They can be downloaded at:

http://gale.cengage.com/marc_records

Let Gale Tech Support help

Need help building widgets, setting up database icons or using our other promotional resources? Let our Gale Tech Support representatives talk you through it by contacting us:

Tel: +44 (0)7787 108383

Email: emea.globaltech@cengage.com

Follow us on  [@GaleEMEAtech](https://twitter.com/GaleEMEAtech)



For a free trial, pricing, or further information, contact us at emea.galereply@cengage.com or visit gale.cengage.co.uk/infotrac

Notes