

seven-in-ten internet users have searched for health-related topics online.¹ Yet, when popular search engines turn up pages of results, can consumers trust that the information is timely and reliable? With Gale Health and Wellness, your library can deliver up-to-date health content from a wide variety of authoritative sources to assist them in addressing their medical concerns and improving their health literacy.

BETTER HEALTH BEGINS AT THE LIBRARY

DELIVER CONTENT WITH BENEFITS

An extensive collection of pertinent reference works like *Gale Encyclopedia* of *Medicine* sets this essential digital resource apart from free online health resources.

NAVIGATE WITH PRECISION

More than 75 topic portals pull together multiple types of content—reference, magazine and journal articles, news, and multimedia—providing a comprehensive overview of each topic.

GUARANTEE HEALTH NEWS FROM TRUSTED SOURCES

With both scholarly medical journals and general interest health magazines, these resources are perfect for researchers at all levels.

PROVIDE A CONSUMER-FRIENDLY EXPERIENCE

Offer patrons trustworthy health information that's updated daily and browsable by the most popular and highly searched health and wellness topics.

PRESENT INFORMATION WITH AUDIO AND VISUAL CONTENT

Users can stream audio, video, and/or download images to bring health topics to life.

ACCESS THE LATEST TOOLS

Download, annotate, cite, save, and share with Gale's popular article tools.







Most frequently searched health topics²

- Specific disease or medical problem
- Particular medical treatment or procedure
- How to lose/control weight
- Health insurance, Medicare, Medicaid
- Food safety/recalls
- Drug safety/recalls
- Pharmaceutical advertisement
- Medical test results
- Caring for aging relative or friend
- Pregnancy and childbirth
- How to reduce health care costs

1http://www.pewresearch.org/facttank/2014/01/15/the-social-life-ofhealth-information/

²http://www.pewinternet. org/2013/01/15/health-online-2013/



MASTER WORKFLOW

Integration with G Suite for Education tools including Gmail, Classroom, Drive, Docs, and Microsoft Office 365 online tools such as OneDrive have been added so users can easily save, share, and download articles.

HIGHLIGHTS AND NOTES

Select and annotate important text to view, print, or export.

IMPROVED TRANSLATION

Content can be translated in 40 languages and the user interface can be translated into 34 languages.

READSPEAKER TEXT-TO-SPEECH TECHNOLOGY

Users can hear content read "live" and audio files can be downloaded and saved onto any mobile device.

MOBILE-OPTIMIZED DISPLAY

Offers an improved user experience on all devices.

CITATION TOOLS

Users can generate APA, MLA, and Chicago-style citations in the most recent format.

The easy-to-navigate homepage features four major topic groupings: Diseases and Conditions | Drugs | Diagnostics and Tests | Therapies, Treatments, and Surgeries.

Continuously updated, Gale Health and Wellness includes 50 revised entries from Gale Encyclopedia of Medicine on popular topics. Also, to address the need for access to authoritative medical content for Spanish-speaking patrons, the resource offers a search limiter by Spanish content.









