

EQUIP AND INSPIRE JOB SEEKERS



The employment landscape has changed drastically. Give your users a place to turn to for help with creating a résumé, searching for jobs, and more, with *Gale Presents: Peterson's Career Prep*. This online resource is an affordable, focused, and streamlined content set that accommodates job seekers at all levels, whether they're entering the workforce for the first time or searching for new opportunities. Mobile accessibility and a simple homepage design make using this resource a breeze.

GET YOUR COMMUNITY CAREER READY

OFFER INVALUABLE CAREER SUPPORT

A variety of interactive methods prompt graduates, or those making a career change, to think about what they want in a job or career. In-depth tutorials are provided on changing careers and more.

PERSONALIZE CAREER SUGGESTIONS

Users can search across all careers and jobs or filter results to focus on career paths by industry, experience level, or match strength (based on career assessment results).

PROVIDE A RÉSUMÉ BUILDER

VisualCV Résumé Creator helps users build and edit a résumé or even create a website. It also includes helpful articles and tips focused on writing résumés and cover letters, networking, and interviews.

ENABLE USERS TO MAP MILITARY SERVICE

Military crosswalk allows patrons to map any past military service to potential new civilian career paths. This helps individuals transitioning out of the military translate their skills to civilian occupations.

more 

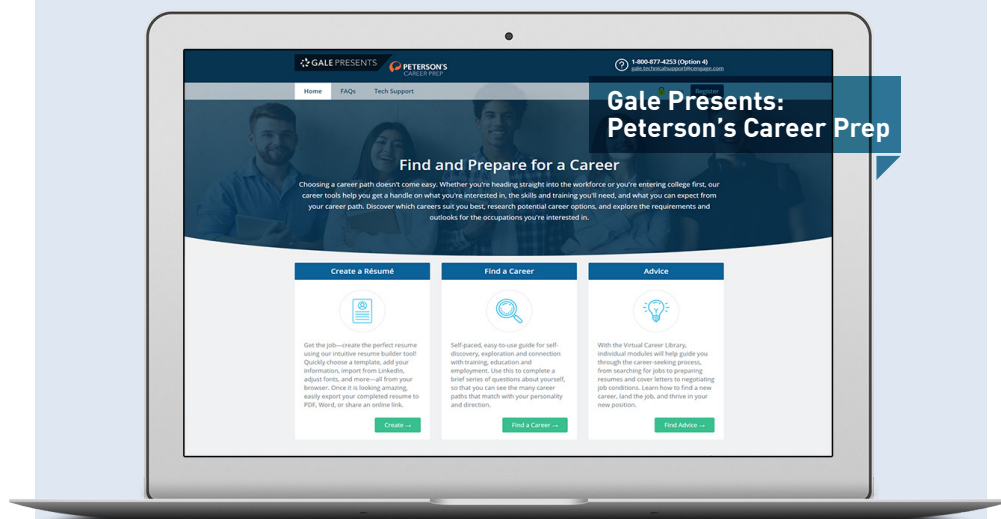
ADDITIONAL SOLUTIONS

Gale Presents: Peterson's Test Prep

Prepares users with standardized test preparation, including practice tests, eBooks, and online courses. Also ideal for researching undergraduate and graduate programs, finding tuition assistance, and exploring and preparing for careers.

Gale Presents: Peterson's Test and Career Prep

Combines *Peterson's Test Prep* and *Peterson's Career Prep* into one single user experience to make accessing the products more seamless and promoting them even easier.



Product screen capture as of August 2020. Actual interface may vary.

CAREER ASSESSMENTS

Four in-depth assessments align to the interests, values, personality, and workplace preferences of the user. Assessment results drive personalized career recommendations.

CAREER OVERVIEWS

Each career type includes recommended degree programs, knowledge, skills, and ability. Users can also determine the projected salary and career outlook and access links to training and job searches.

OCCUPATIONAL DATABASE

Access to the Occupational Information Network (O*NET), a database developed for the U.S. Department of Labor with more than 1,100 occupational types, allows users to search for key information on a specific career path.

JOB SEARCH

The job search tool is powered by Indeed.com. Job listings are sourced from Indeed and are updated daily. Users can limit results to employment type (e.g., internship, part-time, full-time).

RÉSUMÉ EDITING TOOL

VisualCV Resume Creator allows users to create visually interesting résumés, cover letters, and websites that can be externally shared with prospective employers, using prebuilt templates. Sample résumés help users target their résumés for different job types.

24/7 ACCESS

This resource was designed to align with user needs and schedules. It's accessible anywhere and optimized for mobile use.

BE AN ONLINE DESTINATION FOR CAREER PREP

Whether they're on the first leg of their career or in the midst of a transition, *Gale Presents: Peterson's Career Prep* provides your users with tools to build a résumé, assess job skills, and search for a job. Offer it alone or in combination with *Gale Presents: Peterson's Test Prep* for a single user experience.

LEARN
MORE



800.728.9422

gale.com/careerprep

