

# IMPROVE LIVES THROUGH ONLINE LEARNING

One of the greatest challenges your patrons face can also be their greatest opportunity. With many people looking for flexible work options, better-paying jobs, or reevaluating their priorities altogether, *Gale Presents: Udemy* empowers users to elevate their current skill set or develop new talents to go after what they want in life.

*Gale Presents: Udemy* connects patrons to thousands of video-based online learning courses in business, technology, and personal development. This top collection, curated from the [udemy.com](https://www.udemy.com) marketplace model with more than 210,000 courses, 62 million learners, and 70,000 instructors, delivers the highest percentage of current content and an industry-leading utilization rate.

Gale can be your partner. Let's get learners where they want to be, together.



## HELP PEOPLE REACH THEIR GOALS AND PURSUE THEIR DREAMS

### BE THE FIRST TO DELIVER PREMIER COURSES

Udemy's dynamic, one-of-a-kind marketplace model helps signal trends and identify the hottest new skills employers want. This gives users the competitive advantage of having access to course content that responds to market changes in weeks—and sometimes even days.

### OFFER COURSES TAUGHT BY NATIVE SPEAKERS

Bring authentic learning to your community with courses taught by subject matter experts in their native language, going beyond traditional content dubbing and video captions. With more than 12,000 courses to choose from, learners can upskill across business, technical, and personal enrichment topics in their preferred language, including Arabic, French, German, Hindi, Indonesian, Italian, Japanese, Mandarin, Polish, Portuguese, Russian, Spanish, and Turkish.

### GIVE LEARNERS THE POWER TO CHOOSE

Learners have clear preferences when it comes to how they want to learn. Offer patrons a personalized learning experience that puts their individual needs and interests first. Students can see top courses and trending skills, giving them the power to choose courses that fit them best. Plus, smart recommendations give users course suggestions based on previous interactions with the platform.

### LEARN FROM LEADING EXPERTS

Some of the best teachers are found outside the classroom. Our instructors are world-class thought leaders, subject matter experts, bestselling authors, and award-winning professors who are working and making advancements in their fields.

more 

## MAJOR COURSE CATEGORIES

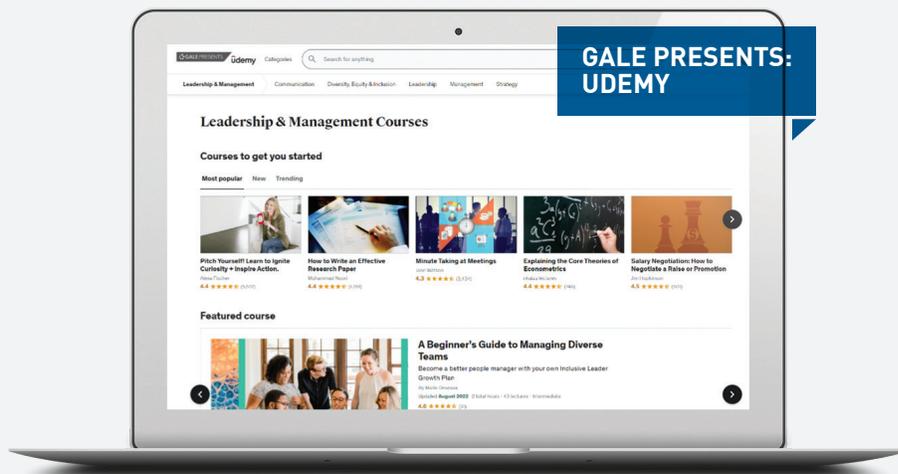
Business Operations  
Cloud Computing  
Continuing Education Units  
Cybersecurity  
Data Science  
Design  
Development  
Finance & Accounting  
IT Operations  
Language Learning  
Leadership & Management  
Marketing  
Office Productivity  
Personal Development  
Project & Product Management  
Sales  
Workplace & Human Resources



### SEE WHAT THE JUDGES HAD TO SAY:

"We love Udemy and recommend it highly."

"Our library patrons appreciate the diversity of classes that are offered. There is a wide variety of entertaining and educational classes that patrons can access at their own pace."



Product screen capture as of June 2023. Actual interface may vary.

### WIDE SELECTION OF TOPICS

Users can access thousands of courses—nearly 12,000 of which are taught by instructors in their native language—to find high-quality, in-demand content covering all levels of technical and business skills across 75 categories.

### ANYTIME, ANYWHERE ACCESS

With an app for iOS and Android, users can download courses to view offline, listen to courses with podcast-style audio, and watch courses using Chromecast or Apple TV.

### SUPPLEMENTAL COURSE CONTENT

More than 60 percent of courses let users put their new skills into practice via assignments, quizzes, practice tests, and coding exercises.

### MOST UP-TO-DATE COURSES

Courses are added, updated, and retired monthly, as new skills and demands emerge in each field.

### TAILOR-MADE LEARNING EXPERIENCE

Users can select the instructor and content that best matches their skill needs and learning preferences, and filter search results by course features, level, language, duration, topic, subtitles, and ratings.

### RESOURCES FOR WORK-LIFE BALANCE

Patrons can take courses to develop their personal interests, whether they want to learn a language, tap into their creative side, or explore ways to be happy and healthy.

## ONLINE COURSES FOR TODAY'S WORKFORCE

*Gale Presents: Udemy* encourages library patrons to meet the challenges that come with digital transformation and remain competitive in the modern workplace. This unique resource offers thousands of timely courses on in-demand skills and trending competencies, allowing professionals to drive innovation and success in their field. In fact, nearly 50 percent of Fortune 500 companies trust Udemy for employee upskilling.

LEARN  
MORE



800.877.GALE  
gale.com/trialudemy

