

QUICK FACTS

Source: *Mail on Sunday*

Size: Approximately 160,000 pages (over 1,500 issues)

Content Types: Weekly newspaper

Date Range: 1982–2011

Available: June 2023

Newly Digitized Materials: 100% new digitization of microfilm

Disciplines Supported: Twentieth- and twenty-first-century history (particularly the UK and Ireland), politics, economics, media and journalism, social history

Complementary Gale Archives:

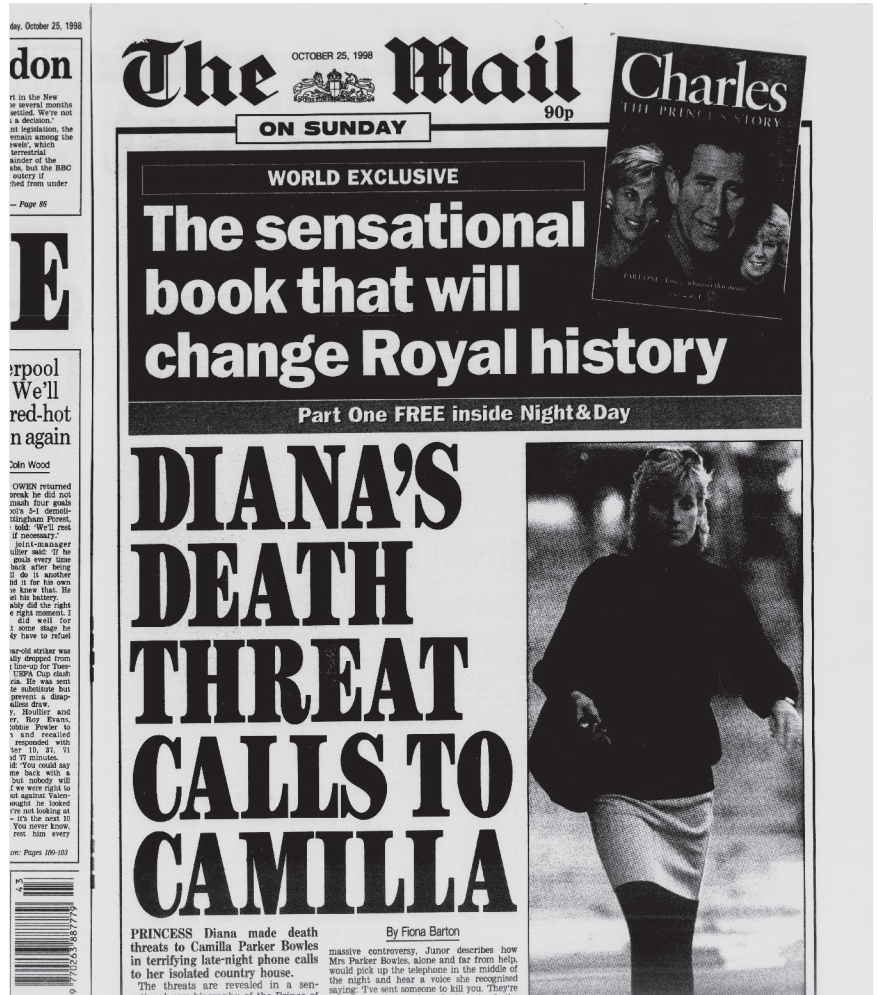
- *Daily Mail Historical Archive, 1896–2016*
- *Sunday Times Historical Archive, 1822–2021**
- *The Mirror Historical Archive, 1903–2000*
- *The Telegraph Historical Archive, 1855–2016*

Usage Highlights:

- Mine this content within *Gale Digital Scholar Lab*
- Enhance student instruction with the forthcoming Learning Center
- Cross-search content from other *Gale Primary Sources* archives

*The 2017–2021 archive supplement (June 2023) is available to customers of the *Sunday Times Historical Archive, 1822–2016*.

THE MAIL ON SUNDAY HISTORICAL ARCHIVE, 1982–2011



DELIVER GREATER RESEARCH OPPORTUNITIES

Established in 1982 under the same ownership as the *Daily Mail*, *Mail on Sunday* has been one of the top Sunday newspapers in the United Kingdom for four decades. Generally conservative in its stance, *Mail on Sunday* has covered British politics on the domestic and international stage through its frequently contentious embrace of tabloid journalism. Researchers can explore every full issue to follow both major news stories and perspectives on social trends and debates of the era.



ABOUT THE COLLECTION

Featuring sometimes sensationalist tabloid journalism, *Mail on Sunday* has covered British politics, society, culture, and international relations from its launch in 1982. The weekly publication showcases major news stories from the time of the Falklands War and the sweeping economic reforms of the Thatcher years to the controversial conflicts in the Middle East under the Blair premiership, the *News of the World* phone-hacking scandal, and the subsequent Leveson Inquiry in the 2000s. Journalists have included Piers Morgan, Peter Hitchens, and conservative politician Norman Tebbit.

Mail on Sunday is also distinguished by its supplement magazines, including the award-winning *You* magazine for women and *Live* magazine for men, *Financial Mail on Sunday*, *Football on Sunday*, and *Mail on Sunday 2*, which covers reviews, travel, health, puzzles, and property features.

VALUE OF THE ARCHIVE

- **Rare and Complete Content:** This collection captures the weekly newspaper's full, unredacted run up to 2011. Browse nearly three decades of political and social events from Margaret Thatcher's premiership to the 2008 financial crisis and its effects.
- **Relevance to Today's Issues:** Researchers can track the development of modern attitudes in Great Britain that tend to align with the Conservative Party, its legislative priorities, and its leadership.
- **Improved Research:** The broad, often international scope of the content in this archive makes it a critical resource for data mining opportunities within *Gale Digital Scholar Lab*.
- **In Great Company:** The archive joins a robust family of publications from Gale including *Daily Mail*, *The Times of London*, *Financial Times*, *Times Educational Supplement*, *Times Literary Supplement*, and *The Sunday Times*.

CONTENT HIGHLIGHTS

- "Popular" and international politics, including key events like the 1980s Miners' Strike, IRA bombings in London, the "war on terror," and the *News of the World* phone-hacking scandal.
- Protest movements, including marches such as the 2003 "Stop the War" march against the war in Iraq and campaigns against the development of nuclear weapons.
- Celebrity gossip, royal commentary, and entertainment news, with popular regular columnists.
- Major financial and business developments since the 1980s, including the 2008 financial crisis and its impact on everyday life.



GALE DIGITAL SCHOLAR LAB

With the help of feedback from librarians, faculty, and students, Gale continuously refreshes its award-winning, data-mining research environment. Open even more valuable research pathways with *Gale Digital Scholar Lab*, the intuitive, cloud-based analysis platform that helps tell impactful visual stories with historical data—and helps students build valuable new skills for the workforce.

With Gale Digital Scholar Lab, your library can:

Remove Barriers to Digital Humanities: Using streamlined tools and the comprehensive Learning Center, the *Lab* sets users of all skill levels right to work analyzing any plain-text data, regardless of technical experience.

Harness the Power of Data-Led Scholarship: With the *Lab*, sourcing, cleaning, and analyzing content from *The Mail on Sunday Historical Archive*, alongside millions of pages of other *Gale Primary Sources* has evolved using enhanced visualization techniques and natural language processing.

Boost Usage of Your Institutional Investment: Using the *Lab* shows increased usage of *Gale Primary Sources*.

Now researchers can:

Work in Groups: Using *Gale Digital Scholar Lab: Groups*, students and faculty can collaborate in real time with others in the institution, directly within the platform.

Acquire New Digital Skills for the Workforce: The comprehensive Learning Center is continually updated with sample projects and learning content to promote digital literacy in the classroom and the workforce beyond.

LEARNING CENTERS FOR GALE PRIMARY SOURCES

Gale now offers instructional support on nearly 40 *Gale Primary Sources* archives, and counting, to make them as accessible as possible—at no additional cost to the library. Built with the student researcher in mind, Learning Centers pursue an urgent goal: to help connect the library's interdisciplinary content to student success.

Learning Centers promote usage and amplify data literacy by:

- Orienting new users with the content available in a digital archive
- Providing guidance and best practices for searching, browsing, citing, and reusing primary sources
- Kindling inspiration for new research topics



Learn more at gale.com/mailonsunday